



The Auto Club Group
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October 8, 2014

Kevin W. Bakewell
Senior Vice President
Chief Public Affairs Officer

Mr. John Wayne, Fire Chief
Lehigh Acres Fire Control and Rescue District
636 Thomas Sherwin Avenue South
Lehigh Acres, Florida 33974

Sent via email to John@Lehighfd.com

Dear Chief Wayne:

It has come to our attention that a letter dated June 12, 2014 and authored by a former AAA insurance agent is being used as part of your educational campaign to inform citizens of Lehigh Acres about the proposed Fire Fee Assessment. Given the manner in which this letter is being used, I feel compelled to make sure you are aware of the following facts:

1. The former AAA insurance agent did not follow company guidelines with respect to both the format and content of the letter sent to the unknown insured and, thus, the letter was not authorized by AAA Insurance Agency.
2. The information contained in the letter, with respect to current and future ratings and premiums, cannot be validated since the name of the insured and policy number have been redacted.

We hope to be able to learn the identity of the person to whom this letter was written so that we can reach out to them and discuss this situation in a proper manner.

Recognizing that the goal of your campaign is to *help voters make an educated decision on the Nov. 4 ballot referendum*, I thought you would appreciate this additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin W. Bakewell".

Kevin Bakewell
Senior Vice President
Chief Public Affairs Officer
AAA – The Auto Club Group