



#ScootinAmerica



The Mission

HD Dealer Tour...

Visit all 696 Harley Dealers in the Continental 48 over 12 months.

Charity Ride...

Join the ride anywhere along the route in support of our veterans.

Social Media...

The next generation of reality television. A 365 day chronicle delivered in real time

The Movie...

Fully Produced 2 hr feature film based on the true story. Released fall 2016

Follow The Journey

The Struggle is Real...

Where to sleep - the ditch, camping, hotel, supporters couch

What to eat - local hotspot, fast food, campfire cooking

Maintenance and repair - Shady tree mechanics, locals garage, dealerships

Getting lost - Wrong turns, vanishing roads, construction

Mother nature - She's unforgiving

The Good is Great...

The American People
Roadside Attractions
The Best Riding Routes
Interesting Dealerships
Beautiful Scenery
Unique Restaurants
Rallies



Posts...

6-10 uploads across multiple social media markets daily
Over 3,000 pictures & videos to follow throughout the year

Target of One MILLION Followers...

Achieved by word of mouth, social media, dealership staff, daily encounters with society.





The Ride

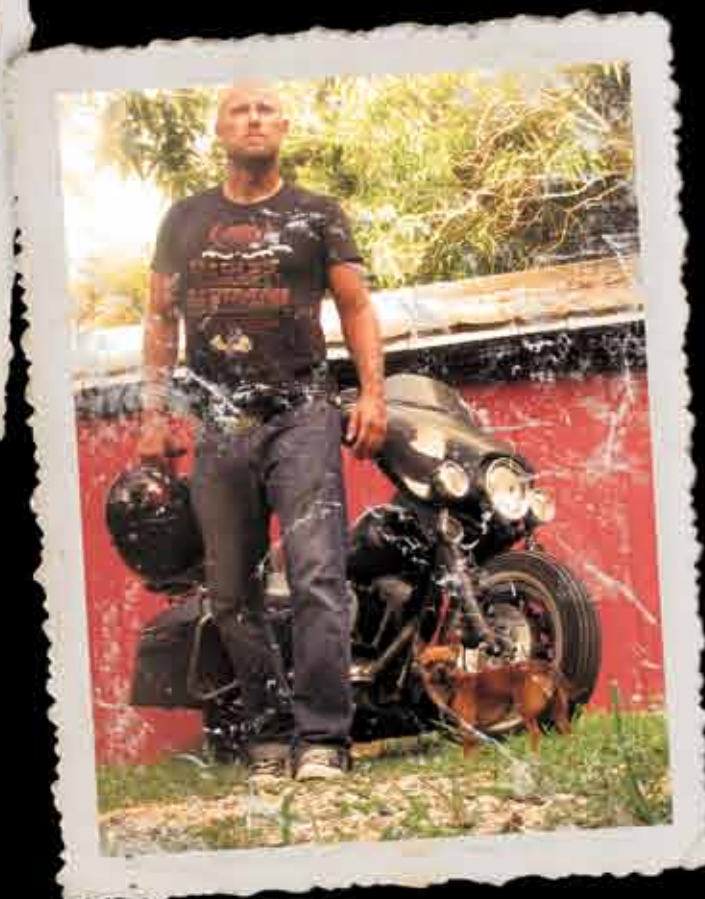
Join the Movement...

Ride with Adam and Scooter for the day or multiple days as they travel dealer to dealer across the Country. \$5 a day per rider donation is suggested to join the ride. 100% of ride donations go directly to a charity for our wounded soldiers.

World Records...

We will target the breaking of 3 world records:

1. Longest Charity Ride
2. Most Miles in one Country
3. Largest Group Ride



65,000 Miles across 48 states

**696 Stops with Social Media
Check-in & photo**

365 Days on the road



Adam Sandoval

Height:
6'2"

Weight:
205 lbs

Age:
36 years old

Carrier Miles:
70,000



Scooter "Trash" Sandoval

Height:
7"

Weight:
4.5 lbs

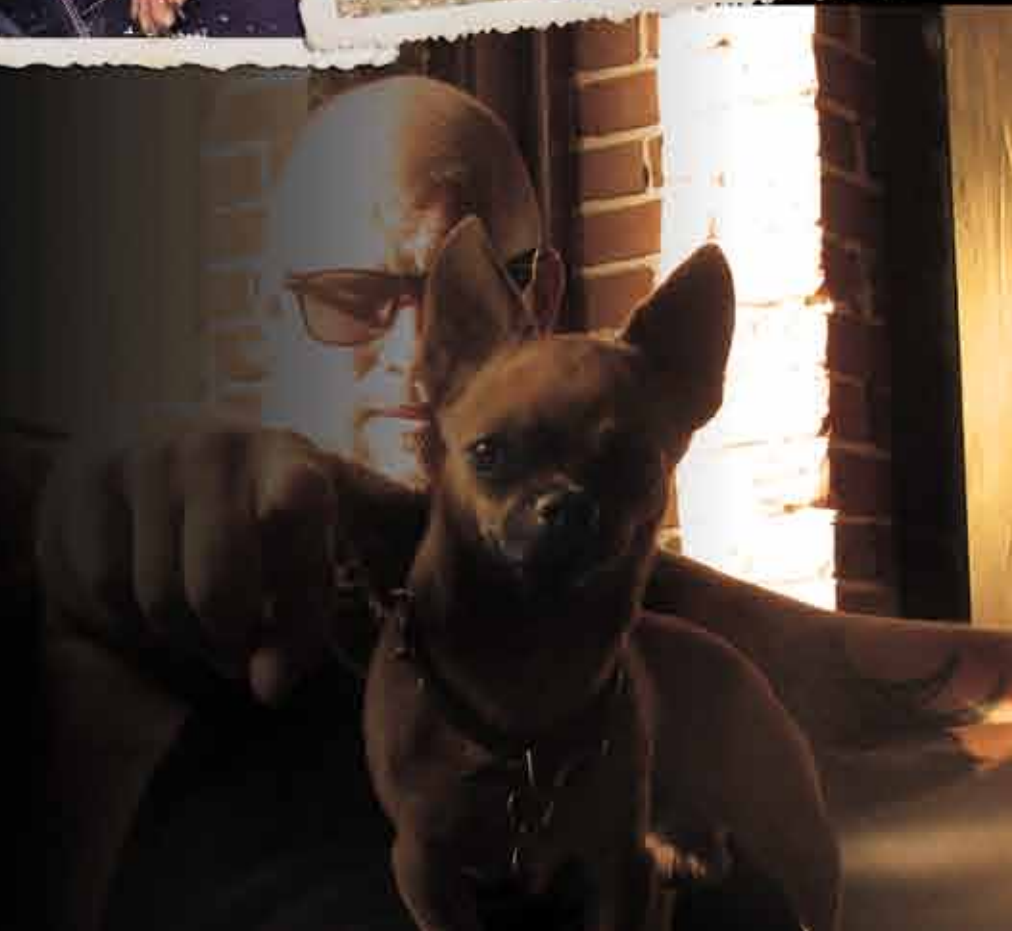
Age:
6 years old

Carrier Miles:
20,000



*"A bone to the dog is not charity.
Charity is the bone shared with the dog,
when you are just as hungry as the dog."*

- Jack London





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#ScootinAmerica

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